

**2025 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL  
WAVE 160 JANUARY 2025  
SURVEY OF LGBTQ ADULTS  
FINAL TOPLINE  
JANUARY 8-19, 2025  
TOTAL N=3,959**

**Note:** All numbers are percentages unless otherwise noted. Percentages greater than zero but less than 0.5% are replaced by an asterisk (\*). Rows/columns may not total 100% due to rounding. The questions presented below are part of a larger survey conducted on the American Trends Panel. The other questions on this survey are held for future release or have been previously released.

"No answer" includes web respondents who do not answer the question as well as telephone respondents who refuse to answer or who say they don't know how to answer. In cases where "not sure" was offered as an explicit option to web and telephone respondents, the "no answer" category includes only web skips and telephone refusals.

This survey was conducted primarily online, with some interviews conducted by live telephone. This topline shows the programming language for online administration. For details on how questions were slightly modified for phone administration, visit the questionnaire.

**PN = Programming note**

	<b>Sample size</b>	<b>Margin of error at 95% confidence level</b>
All LGBTQ adults	3,959	+/- 2.2 percentage points
<i>Gay or lesbian</i>	1,618	+/- 3.5 percentage points
<i>Bisexual</i>	1,825	+/- 3.3 percentage points
<i>Transgender</i>	305	+/- 8.1 percentage points

**A NOTE ABOUT THE SAMPLE:**

This survey includes a nationally representative sample of U.S. adults who are gay, lesbian, bisexual, transgender or queer. In this topline, findings based on gay, lesbian or bisexual adults exclude those who are transgender. Findings based on transgender adults include those of any sexual orientation. Queer adults are included in the total and in the gay, lesbian, bisexual or trans totals if they indicated they also identify with any of these terms. There aren't enough adults in the sample who are queer but *not* gay, lesbian, bisexual or transgender to report on that group separately.

"ASK ALL" or "DISPLAY TO ALL" used from here onward refer to all LGBTQ adults.

**GENDERMOD1****ASK ALL:**

Are you...

Jan 8-19,  
2025

40	A man
50	A woman
8	Nonbinary
1	I describe myself in some other way [TEXT BOX – RESPONSES NOT SHOWN]
*	No answer

**TRANSIDMOD****ASK ALL:**

Are you transgender?

Jan 8-19,  
2025

9	Yes
89	No
2	Not sure
*	No answer

**ORIENTATIONMOD2****ASK ALL:**

Are you...

Jan 8-19,  
2025

40	Gay or lesbian
55	Bisexual
1	Straight
3	Something else
*	Not sure
*	No answer

**ORIENTATIONQ**

**ASK ALL WHO ARE TRANSGENDER, NOT SURE OR SKIP TRANSIDMOD, OR DO NOT INDICATE THEY ARE STRAIGHT (TRANSIDMOD=1,3,99 OR ORIENTATIONMOD2=1,2,4,5,99) [n=3,959]:**

Do you think of yourself as queer?

Jan 8-19,  
2025

48	Yes
44	No
8	Not sure
*	No answer

**TRANSIDMOD/ORIENTATIONMOD2/ORIENTATIONQ COMBO TABLE:**

Jan 8-19,  
2025

<b>87</b>	<b>Gay, lesbian or bisexual and not transgender</b>
37	Gay or lesbian
50	Bisexual
<b>9</b>	<b>Transgender</b>
2	Gay or lesbian
5	Bisexual
1	Straight
1	Queer and not gay, lesbian, bisexual or straight
<b>3</b>	<b>Queer and not gay, lesbian, bisexual or transgender</b>

**IDHISTORY1****ASK ALL:****[ PN: ROTATE RESPONSE OPTIONS 1-5/5-1 IN SAME ORDER AS IDCOMMUNITY ]**

When it comes to the history of LGBTQ people in the U.S., do you consider yourself...

<u>Total</u>		<u>Gay/ Lesbian</u>	<u>Bisexual</u>	<u>Transgender</u>
7	Extremely informed	9	5	18
24	Very informed	31	18	29
44	Somewhat informed	40	48	39
20	A little informed	17	24	10
4	Not at all informed	3	5	5
*	No answer	*	*	0

**IDHISTORY2**

**ASK IF THEY INDICATE THEY ARE AT LEAST A LITTLE INFORMED ABOUT THE HISTORY OF LGBTQ PEOPLE (IDHISTORY1=1-4) [n=3,824]:**

**[ PN: RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS 1-5/5-1 IN SAME ORDER AS IDACCEPT3 ]**

How much of what you know about the history of LGBTQ people in the U.S. did you learn from...

a Other LGBTQ people you know

<u>Total</u>		<u>Gay/ Lesbian</u>	<u>Bisexual</u>	<u>Transgender</u>
22	A great deal	23	20	27
29	A fair amount	29	28	33
33	Some	34	34	27
10	Not much	9	12	11
5	Nothing at all	4	7	2
*	No answer	*	*	0

**IDHISTORY2 CONTINUED ...**

b What you learned in school

<u>Total</u>		<u>Gay/ Lesbian</u>	<u>Bisexual</u>	<u>Transgender</u>
3	A great deal	2	4	6
4	A fair amount	4	4	5
13	Some	12	15	12
29	Not much	26	33	22
50	Nothing at all	56	44	55
*	No answer	*	*	0

c What you've seen on television or in movies

<u>Total</u>		<u>Gay/ Lesbian</u>	<u>Bisexual</u>	<u>Transgender</u>
11	A great deal	13	9	11
27	A fair amount	32	25	21
42	Some	39	45	35
16	Not much	13	17	21
4	Nothing at all	2	4	12
1	No answer	1	*	*

d What you've read about in books

<u>Total</u>		<u>Gay/ Lesbian</u>	<u>Bisexual</u>	<u>Transgender</u>
13	A great deal	16	9	20
23	A fair amount	26	20	24
34	Some	33	36	28
19	Not much	16	20	18
11	Nothing at all	9	14	10
*	No answer	*	*	0

e What you've read or seen on the internet or social media

<u>Total</u>		<u>Gay/ Lesbian</u>	<u>Bisexual</u>	<u>Transgender</u>
25	A great deal	23	24	34
35	A fair amount	35	35	36
30	Some	32	31	24
7	Not much	8	7	2
3	Nothing at all	3	3	3
*	No answer	*	*	*

**PRIDE1**  
**ASK ALL:**

As you may know, June is Pride Month, celebrating the lives and contributions of LGBTQ people in the U.S.

Have you ever participated in LGBTQ-related events during Pride Month?

<u>Total</u>		<u>Gay/ Lesbian</u>	<u>Bisexual</u>	<u>Transgender</u>
49	Yes, more than once	62	39	50
17	Yes, once	15	18	18
34	No, never	22	43	32
*	No answer	*	*	*

**PRIDE2**  
**ASK ALL:**

[ PN: RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS IN SAME ORDER AS IDACCEPT2 ]

Some companies and organizations promote Pride Month through public statements, advertising or merchandise.

In your view, how many of the companies or organizations that promote Pride Month do so for each of the following reasons?

a Genuine desire to celebrate LGBTQ people

<u>Total</u>		<u>Gay/ Lesbian</u>	<u>Bisexual</u>	<u>Transgender</u>
4	All	3	4	4
12	Most	16	10	6
42	Some	46	41	29
35	Only a few	30	36	49
7	None	5	9	10
1	No answer	*	1	1

b They think it will help their business

<u>Total</u>		<u>Gay/ Lesbian</u>	<u>Bisexual</u>	<u>Transgender</u>
29	All	28	28	35
38	Most	39	37	41
24	Some	28	23	16
5	Only a few	4	7	1
3	None	2	4	6
1	No answer	*	1	1

**PRIDE2 CONTINUED ...**

c They feel pressure to support LGBTQ people

<u>Total</u>		<u>Gay/ Lesbian</u>	<u>Bisexual</u>	<u>Transgender</u>
8	All	6	9	7
27	Most	25	29	30
40	Some	46	37	35
15	Only a few	15	15	17
9	None	7	10	11
1	No answer	*	1	1

PARTY In politics today, do you consider yourself a:

**ASK IF INDEP/SOMETHING ELSE (PARTY=3,4) OR MISSING [n=1,501]:**PARTYLN As of today do you lean more to...<sup>1</sup>

<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>Something else</u>	<u>No answer</u>	<u>Lean Rep</u>	<u>Lean Dem</u>
8	49	27	15	1	9	31

<sup>1</sup> ATP respondents were asked PARTY and PARTYLN in a prior survey.

**2025 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL  
WAVE 163 FEBRUARY 2025  
FINAL TOPLINE  
FEBRUARY 10-17, 2025  
TOTAL N=5,097**

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	<b>Sample size</b>	<b>Margin of error at 95% confidence level</b>
U.S. adults	5,097	+/- 1.6 percentage points

**PRIDE1**

**ASK IF NOT GAY, LESBIAN, BISEXUAL OR TRANSGENDER AND NOT SAMPLED IN W160  
(X\_W160NONSAMPLE=1) [n=4,740]<sup>2</sup>:**

As you may know, June is Pride Month, celebrating the lives and contributions of LGBTQ people in the U.S.

Have you ever participated in LGBTQ-related events during Pride Month?

<u>Total</u>	
9	Yes, more than once
8	Yes, once
83	No, never
1	No answer

<sup>2</sup> This question was asked of everyone except those who had answered it in W160, our survey of LGBTQ adults fielded in January 2025.

**PRIDE2**

**ASK IF NOT GAY, LESBIAN, BISEXUAL OR TRANSGENDER AND NOT SAMPLED IN W160**  
**(X\_W160NONSAMPLE=1) [n=4,740]<sup>3</sup>:**

**[ PN: RANDOMIZE ITEMS; ROTATE RESPONSE OPTIONS 1-5/5-1; INCLUDE ROTATION AND  
 RANDOMIZATION IN DATA FILE ]**

Some companies and organizations promote Pride Month through public statements, advertising or merchandise.

In your view, how many of the companies or organizations that promote Pride Month do so for each of the following reasons?

	<u>All</u>	<u>Most</u>	<u>Some</u>	<u>Only a few</u>	<u>None</u>	<u>No answer</u>
a. Genuine desire to celebrate LGBTQ people Feb 10-17, 2025	3	10	36	36	14	1
b. They think it will help their business Feb 10-17, 2025	21	33	30	9	6	1
c. They feel pressure to support LGBTQ people Feb 10-17, 2025	14	31	34	11	9	1

PARTY In politics today, do you consider yourself a:

**ASK IF INDEP/SOMETHING ELSE (PARTY=3,4) OR MISSING [n=2,025]:**

PARTYLN	As of today do you lean more to...						
	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>Something</u>	<u>No</u>	<u>Lean</u>	<u>Lean</u>
	28	29	29	<u>else</u>	<u>answer</u>	<u>Rep</u>	<u>Dem</u>
				13	1	20	18

<sup>3</sup> This question was asked of everyone except those who had answered it in W160, our survey of LGBTQ adults fielded in January 2025.

<sup>4</sup> PARTY and PARTYLN asked in a prior survey.