

2024 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 153 SEPTEMBER 2024
FINAL TOPLINE
AUGUST 26-SEPTEMBER 2, 2024
N=9,720

Note: This survey was conducted primarily online, with some interviews conducted by live telephone. This topline shows the programming language for online administration. For details on how questions were slightly modified for phone administration, visit the questionnaire.

American Trends Panel surveys conducted between October 2016 and June 2024 were conducted fully online (with tablets and data plans provided to adults without home internet). American Trends Panel surveys conducted prior to October 2016 were conducted primarily online, with some respondents completing by mail. For additional details, visit the Methodology.

* "No answer" includes web respondents who do not answer the question as well as telephone respondents who refuse to answer or who say that they don't know how to answer. In cases where "Not sure" was offered as an explicit option to web and telephone respondents, the "No answer" category includes only web skips and telephone refusals.

ADDITIONAL QUESTIONS PREVIOUSLY RELEASED

ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE

ASK FORM 1 ONLY [N=4,842]:

VTSECTECH1 Do you think technology companies like Facebook, X (formerly Twitter), TikTok and Google have a responsibility to prevent the misuse of their platforms to influence the 2024 presidential election this November?

Aug 26-Sep 2, <u>2024</u>		Jul 27-Aug 2, <u>2020</u> ¹	Jan 6-19, <u>2020</u> ²
77	Yes, they have this responsibility	75	78
21	No, they do not have this responsibility	24	21
1	No answer*	1	1

TREND FOR COMPARISON:

Do you think technology companies like Facebook, Twitter and Google have a responsibility to prevent the misuse of their platforms to influence the U.S. elections this November?

Sep 24-Oct 7, <u>2018</u>	
76	Yes, they have this responsibility
23	No, they do not have this responsibility
1	No answer*

¹ In 2020, the question stem did not include TikTok. X was also known as Twitter in 2020. Question was asked about the 2020 election.

² Question was asked about the 2020 election.

ASK FORM 1 ONLY [N=4,842]:

VTSECTECH2 How confident are you in technology companies like Facebook, X (formerly Twitter), TikTok and Google to prevent the misuse of their platforms to influence the 2024 presidential election this November?

Aug 26-Sep 2, <u>2024</u>		Jul 27-Aug 2, <u>2020</u> ³	Jan 6-19, <u>2020</u>
3	Very confident	5	5
17	Somewhat confident	22	20
47	Not too confident	42	43
32	Not at all confident	31	31
1	No answer*	*	1

TREND FOR COMPARISON:

How confident are you in technology companies like Facebook, Twitter and Google to prevent the misuse of their platforms to influence the U.S. elections this November?

Sep 24-Oct 7, <u>2018</u>	
6	Very confident
27	Somewhat confident
44	Not too confident
22	Not at all confident
1	No answer*

ASK FORM 2 ONLY [N=4,878]:

ELECT_AI1 Artificial intelligence (AI) is designed to learn and complete tasks that humans typically do, such as recognizing speech or pictures, carrying on text chats, and creating videos and images.

Thinking about how AI might be used during the presidential campaign, do you think it will be... **[ROTATE RESPONSE OPTIONS 1-2 AND 2-1 WITH 3 LAST]**

Aug 26- Sep 2, <u>2024</u>	
5	Mostly used for good purposes
39	Mostly used for bad purposes
27	Used about equally for good and bad purposes
28	Not sure
*	No answer*

³ In 2020, the question stem did not include TikTok. X was also known as Twitter in 2020.

ASK FORM 2 ONLY [N=4,878]:

ELECT_AI2

How concerned are you that people or organizations seeking to influence the presidential election will use AI to create and distribute fake or misleading information about the presidential candidates and campaigns? **[ROTATE RESPONSE OPTIONS 1-5 AND 5-1]**

Aug 26-
Sep 2,
2024

30	Extremely concerned
27	Very concerned
25	Somewhat concerned
5	Not too concerned
1	Not at all concerned
10	Not sure
1	No answer*

ADDITIONAL QUESTIONS PREVIOUSLY RELEASED**ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE****ASK ALL:**

PARTY In politics today, do you consider yourself a...

ASK IF INDEP/SOMETHING ELSE (PARTY=3, 4 OR REFUSED):

PARTYLN As of today do you lean more to...

<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>Something else</u>	<u>No answer*</u>	<i>Lean Rep</i>	<i>Lean Dem</i>
29	29	28	13	1	19	19