

**2024 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 150 JUL 2024
FINAL TOPLINE
Jul 15-Aug 4, 2024
TOTAL N=10,658**

CORRECTION (Oct. 16, 2024): This topline previously included the incorrect margin of error for the full sample at 95% confidence level. This figure has been updated.

CORRECTION (Oct. 15, 2024): This topline previously included incorrect figures under questions SMUSE and SOCIALNEWS2. These figures have been updated.

Note: All numbers are percentages unless otherwise noted. Percentages less than 0.5% are replaced by an asterisk (*). Rows/columns may not total 100% due to rounding. The questions presented below are part of a larger survey conducted on the American Trends Panel.

"No answer" includes web respondents who do not answer the question as well as telephone respondents who refuse to answer or who say they don't know how to answer. In cases where "not sure" was offered as an explicit option to web and telephone respondents, the "no answer" category includes only web skips and telephone refusals.

This survey was conducted primarily online, with some interviews conducted by live telephone. This topline shows the programming language for online administration. For details on how questions were slightly modified for phone administration, visit the questionnaire.

American Trends Panel surveys conducted between October 2016 and Jun 2024 were conducted fully online (with tablets and data plans provided to adults without home internet). For additional details, visit the methodology.

PN = Programming note

	Sample size	Margin of error at 95% confidence level
U.S. adults	10,658	+/- 1.2 percentage points

NEWSPLAT

ASK ALL:

[PN: RANDOMIZE ITEMS]

How often do you get news from ...

	<u>Often</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never</u>	<u>No answer</u>
a. Television					
Jul 15-Aug 4, 2024	33	31	22	14	*
Sep 25-Oct 1, 2023	32	30	22	15	*
Jul 18-Aug 21, 2022	31	33	21	14	*
Jul 26-Aug 8, 2021	36	32	20	12	*
Aug 31-Sep 7, 2020	40	28	20	11	*

NEWSPLAT CONTINUED ...

	<u>Often</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never</u>	<u>No answer</u>
b. Radio					
Jul 15-Aug 4, 2024	11	31	29	29	*
Sep 25-Oct 1, 2023	16	35	25	23	*
Jul 18-Aug 21, 2022	13	34	29	24	*
Jul 26-Aug 8, 2021	15	36	27	22	1
Aug 31-Sep 7, 2020	16	34	28	21	*
c. Print publications					
Jul 15-Aug 4, 2024	6	19	37	37	*
Sep 25-Oct 1, 2023	9	28	33	30	*
Jul 18-Aug 21, 2022	8	25	34	33	*
Jul 26-Aug 8, 2021	10	24	33	32	1
Aug 31-Sep 7, 2020	10	22	39	29	*
d. A smartphone, computer or tablet [PN: ASK IF INTERNET USER (X_NONINTERNET=2)] [N=10,543] BASED ON TOTAL:					
Jul 15-Aug 4, 2024	57	29	8	6	*
Sep 25-Oct 1, 2023	56	29	8	6	*
Jul 18-Aug 21, 2022	49	33	10	8	*
Jul 26-Aug 8, 2021	51	33	8	8	*
Aug 31-Sep 7, 2020	60	26	7	7	*

NEWSPLAT_DIG**ASK IF GETS NEWS FROM DIGITAL DEVICES AT LEAST RARELY (NEWSPLAT_d=2-4)****[N=10,188]:****[PN: RANDOMIZE ITEMS]**

Now thinking about the news you get on a smartphone, computer, or tablet, how often do you get news from ...

BASED ON TOTAL [N=10,658]:

	<u>Often</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never¹</u>	<u>No answer</u>
a. News websites or apps					
Jul 15-Aug 4, 2024	29	36	17	17	1
Sep 25-Oct 1, 2023	29	38	16	16	*
Jul 18-Aug 21, 2022	25	38	19	18	*
Jul 26-Aug 8, 2021	28	38	17	18	*
Aug 31-Sep 7, 2020	34	35	16	15	*

¹ Respondents who do not use the internet did not receive this question; they are included with those who said "Never," along with those who say they do not get news from digital devices or skipped the question about getting news from digital devices.

NEWSPLAT_DIG CONTINUED ...

	<u>Often</u>	<u>Sometimes</u>	<u>Rarely</u>	<u>Never²</u>	<u>No answer</u>
b. Social media such as Facebook, X (formerly Twitter), or Instagram ³					
Jul 15-Aug 4, 2024	25	29	18	28	*
Sep 25-Oct 1, 2023	19	31	19	31	*
Jul 18-Aug 21, 2022	17	33	20	29	*
Jul 26-Aug 8, 2021	19	29	19	32	*
Aug 31-Sep 7, 2020	23	30	18	29	*
c. Search through Google or other search engines					
Jul 15-Aug 4, 2024	23	43	19	15	*
Sep 25-Oct 1, 2023	27	44	15	13	*
Jul 18-Aug 21, 2022	18	42	22	18	*
Jul 26-Aug 8, 2021	20	43	19	18	*
Aug 31-Sep 7, 2020	23	41	20	15	*
d. Podcasts					
Jul 15-Aug 4, 2024	9	18	22	50	*
Sep 25-Oct 1, 2023	9	21	22	47	*
Jul 18-Aug 21, 2022	6	17	22	55	*
Jul 26-Aug 8, 2021	7	16	21	56	*
Aug 31-Sep 7, 2020	6	16	24	53	*

² Respondents who do not use the internet did not receive this question; they are included with those who said "Never," along with those who say they do not get news from digital devices or skipped the question about getting news from digital devices.

³ X (formerly Twitter) was referred to as Twitter from 2020 through 2022 and X (Formerly named "Twitter") or Twitter (Recently renamed "X") in 2023.

PLATFORM_PREFER

ASK IF GETS NEWS FROM MORE THAN ONE PLATFORM (AT LEAST TWO OF NEWSPLAT_a-c=2-4 AND/OR NEWSPLAT_DIG_a-d=2-4) [N=10,636]:

[PN: RANDOMIZE IN SAME ORDER AS FOR NEWSPLAT AND NEWSPLAT_DIG; SHOW ONLY THOSE USED AT LEAST RARELY IN NEWSPLAT_a-c=2-4 OR NEWSPLAT_DIG_a-d=2-4; AUTOPUNCH IF ONLY USES ONE SOURCE]

Which do you prefer for getting news?

BASED ON TOTAL [N=10,658]:

Jul 15- Aug 4, 2024		Sep 25- Oct 1 2023	Jul 18- Aug 21 2022	Jul 26- Aug 8 2021	Aug 31- Sep 7 2020
32	Television	27	33	36	35
6	Radio	6	7	7	7
4	Print publications	5	5	5	5
23	News websites or apps	25	23	24	26
	Social media such as Facebook, X (formerly Twitter), or				
18	Instagram ⁴	12	13	10	11
	Search through Google or other				
12	search engines	15	12	11	12
5	Podcasts	6	4	4	3
1	No answer	1	1	1	1
	Did not get news on any				
*	platform	1	1	1	1

SMUSE

ASK IF INTERNET USER (X_NONINTERNET=2) [N=10,543]:

[PN: RANDOMIZE ITEMS]

Please indicate whether or not you ever use the following websites or apps.

BASED ON TOTAL [N=10,658]:

	Yes, use <u>this</u>	No, do not <u>use this</u> ⁵	No <u>answer</u>
a. Facebook			
Jul 15-Aug 4, 2024	69	30	1
Sep 25-Oct 1, 2023	68	32	*
Jul 18-Aug 21, 2022	70	30	1
Jul 26-Aug 8, 2021	66	33	1
Aug 31-Sep 7, 2020	68	32	1
Jan 6-Jan 21, 2020	67	32	1

⁴ X (formerly Twitter) was referred to as Twitter from 2020 through 2022 and X (Formerly named "Twitter") or Twitter (Recently renamed "X") in 2023.

⁵ Respondents who do not use the internet did not receive this question; they are included with those who said "No, do not use this."

Jul 8-Jul 21, 2019	71	29	*
Jan 22-Feb 5, 2019	72	28	1
SMUSE CONTINUED ...	Yes, use <u>this</u>	No, do not <u>use this</u>⁶	No <u>answer</u>
b. YouTube			
Jul 15-Aug 4, 2024	84	15	1
Sep 25-Oct 1, 2023	82	17	*
Jul 18-Aug 21, 2022	82	17	1
Jul 26-Aug 8, 2021	72	27	1
Aug 31-Sep 7, 2020	74	26	1
Jan 6-Jan 21, 2020	71	28	1
Jul 8-Jul 21, 2019	74	25	*
Jan 22-Feb 5, 2019	81	19	1
c. X (formerly Twitter) ⁷			
Jul 15-Aug 4, 2024	21	78	1
Sep 25-Oct 1, 2023	23	77	1
Jul 18-Aug 21, 2022	27	70	2
Jul 26-Aug 8, 2021	23	75	1
Aug 31-Sep 7, 2020	25	74	1
Jan 6-Jan 21, 2020	22	76	2
Jul 8-Jul 21, 2019	23	76	1
Jan 22-Feb 5, 2019	23	75	2
d. Instagram			
Jul 15-Aug 4, 2024	49	50	1
Sep 25-Oct 1, 2023	46	53	*
Jul 18-Aug 21, 2022	47	51	2
Jul 26-Aug 8, 2021	41	58	1
Aug 31-Sep 7, 2020	40	59	1
Jan 6-Jan 21, 2020	37	62	1
Jul 8-Jul 21, 2019	38	61	1
Jan 22-Feb 5, 2019	37	62	1
e. Snapchat			
Jul 15-Aug 4, 2024	26	73	1
Sep 25-Oct 1, 2023	26	74	1
Jul 18-Aug 21, 2022	27	71	2
Jul 26-Aug 8, 2021	23	75	2
Aug 31-Sep 7, 2020	22	77	1
Jul 8-Jul 21, 2019	23	76	1
Jan 22-Feb 5, 2019	24	75	2
f. WhatsApp			
Jul 15-Aug 4, 2024	29	70	1
Sep 25-Oct 1, 2023	29	71	1
Jul 18-Aug 21, 2022	26	72	2
Jul 26-Aug 8, 2021	21	78	2
Aug 31-Sep 7, 2020	19	80	1
Jul 8-Jul 21, 2019	18	81	1

⁶ Respondents who do not use the internet did not receive this question; they are included with those who said "No, do not use this."

⁷ X (formerly Twitter) was referred to as Twitter from 2020 through 2022 and X (Formerly named "Twitter") or Twitter (Recently renamed "X") in 2023.

SMUSE CONTINUED ...

	Yes, use <u>this</u>	No, do not <u>use this</u> ⁸	No <u>answer</u>
g. LinkedIn			
Jul 15-Aug 4, 2024	32	67	1
Sep 25-Oct 1, 2023	31	69	1
Jul 18-Aug 21, 2022	31	66	3
Jul 26-Aug 8, 2021	26	73	2
Aug 31-Sep 7, 2020	25	74	1
Jul 8-Jul 21, 2019	27	72	1

[No item H]

i. TikTok			
Jul 15-Aug 4, 2024	32	67	1
Sep 25-Oct 1, 2023	31	68	1
Jul 18-Aug 21, 2022	30	68	2
Jul 26-Aug 8, 2021	21	78	2
Aug 31-Sep 7, 2020	12	87	1
Jul 8-Jul 21, 2019	3	95	2

j. Reddit			
Jul 15-Aug 4, 2024	24	74	1
Sep 25-Oct 1, 2023	22	77	1
Jul 18-Aug 21, 2022	22	75	3
Jul 26-Aug 8, 2021	17	81	2
Aug 31-Sep 7, 2020	15	83	1
Jul 8-Jul 21, 2019	13	86	1

[No item K]

l. Nextdoor			
Jul 15-Aug 4, 2024	20	79	1
Sep 25-Oct 1, 2023	19	80	*
Jul 18-Aug 21, 2022	19	78	2

m. Rumble			
Jul 15-Aug 4, 2024	5	94	1

n. Truth Social			
Jul 15-Aug 4, 2024	5	94	1

⁸ Respondents who do not use the internet did not receive this question; they are included with those who said "No, do not use this."

SOCIALNEWS2**ASK IF USES ANY SOCIAL MEDIA SITES (SMUSEa-n=1) [N=9,998]:****[PN: ONLY SHOW SOCIAL MEDIA SITES THAT ARE USED (SMUSEa-n=1); RANDOMIZE ITEMS IN THE SAME ORDER AS SMUSE]**

Do you regularly get news or news headlines on any of the following social media sites or apps?
By news we mean information about events and issues that involve more than just your friends or family.

BASED ON TOTAL [N=10,658]:

	Yes, regularly get news on this	No, don't regularly get news on this ⁹	No answer
a. Facebook			
Jul 15-Aug 4, 2024	33	64	3
Sep 25-Oct 1, 2023	30	70	*
Jul 18-Aug 21, 2022	31	69	*
Jul 26-Aug 8, 2021	31	68	*
Aug 31-Sep 7, 2020	36	63	*
b. YouTube			
Jul 15-Aug 4, 2024	32	65	3
Sep 25-Oct 1, 2023	26	73	*
Jul 18-Aug 21, 2022	25	75	*
Jul 26-Aug 8, 2021	22	78	*
Aug 31-Sep 7, 2020	23	76	*
c. X (formerly Twitter) ¹⁰			
Jul 15-Aug 4, 2024	12	87	1
Sep 25-Oct 1, 2023	12	88	*
Jul 18-Aug 21, 2022	14	85	*
Jul 26-Aug 8, 2021	13	87	*
Aug 31-Sep 7, 2020	15	85	*
d. Instagram			
Jul 15-Aug 4, 2024	20	78	3
Sep 25-Oct 1, 2023	16	84	*
Jul 18-Aug 21, 2022	13	86	*
Jul 26-Aug 8, 2021	11	89	*
Aug 31-Sep 7, 2020	11	88	*
e. Snapchat			
Jul 15-Aug 4, 2024	5	94	1
Sep 25-Oct 1, 2023	4	96	*
Jul 18-Aug 21, 2022	4	96	*
Jul 26-Aug 8, 2021	4	96	*
Aug 31-Sep 7, 2020	4	96	*

⁹ Respondents who do not use the internet did not receive this question; they are included with those who said "No, don't regularly get news on this," along with those who do not use the site or skipped the site use battery item.

¹⁰ X (formerly Twitter) was referred to as Twitter from 2020 through 2022 and X (Formerly named "Twitter") or Twitter (Recently renamed "X") in 2023.

SOCIALNEWS2 CONTINUED ...

	Yes, regularly get news on this	No, don't regularly get news on this ¹¹	No answer
f. WhatsApp			
Jul 15-Aug 4, 2024	5	94	1
Sep 25-Oct 1, 2023	3	97	*
Jul 18-Aug 21, 2022	3	97	*
Jul 26-Aug 8, 2021	3	97	*
Aug 31-Sep 7, 2020	3	97	*
g. LinkedIn			
Jul 15-Aug 4, 2024	4	94	2
Sep 25-Oct 1, 2023	5	95	*
Jul 18-Aug 21, 2022	4	96	*
Jul 26-Aug 8, 2021	4	96	*
Aug 31-Sep 7, 2020	4	96	*
[No item H]			
i. TikTok			
Jul 15-Aug 4, 2024	17	82	1
Sep 25-Oct 1, 2023	14	86	*
Jul 18-Aug 21, 2022	10	90	*
Jul 26-Aug 8, 2021	6	94	*
Aug 31-Sep 7, 2020	3	97	*
j. Reddit			
Jul 15-Aug 4, 2024	8	91	1
Sep 25-Oct 1, 2023	8	92	*
Jul 18-Aug 21, 2022	8	92	*
Jul 26-Aug 8, 2021	7	93	*
Aug 31-Sep 7, 2020	6	94	*
[No item K]			
l. Nextdoor			
Jul 15-Aug 4, 2024	5	94	1
Sep 25-Oct 1, 2023	5	95	*
Jul 18-Aug 21, 2022	4	96	*
m. Rumble			
Jul 15-Aug 4, 2024	2	97	*
n. Truth Social			
Jul 15-Aug 4, 2024	3	97	*

[QUESTIONS HELD FOR FUTURE RELEASE]

¹¹ Respondents who do not use the internet did not receive this question; they are included with those who said "No, don't regularly get news on this," along with those who do not use the site or skipped the site use battery item.

**PARTY
ASK ALL¹²:**

In politics today, do you consider yourself a...

Jul 15- Aug 4, <u>2024</u>	
28	Republican
27	Democrat
29	Independent
14	Something else
2	No answer

**PARTYLN
ASK IF INDEP, SOMETHING ELSE OR REFUSED (PARTY=3, 4 OR REFUSED) [N=4,281]:**

As of today do you lean more to...

BASED ON TOTAL [N=10,658]:

Jul 15- Aug 4, <u>2024</u>	
19	The Republican Party
20	The Democratic Party
6	No answer

¹² Some respondents indicated their party in a previous survey.